

Company Presentation

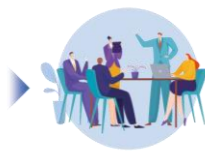
Overview

Date	May 8(Wed) ~ 10(Fri), 2024
Venue	Conference Room 317, 3F, COEX, Seoul
Participants	BIO KOREA 2024 Sponsors who want to present at the conference
Duration	30min per slot
Purpose	Promote Sponsor Company' s Products, Research and Technology in opportunity of presentation during BIO KOREA

Process



Apply for Sponsorship
Until Apr. 5, 2024



Announcement Date and Time for Presentation
Until Apr. 18, 2024



Publish and promote at Official Website



Company Presentation
May 8(Wed) ~ 10(Fri)



Feedback

Presentation by Sponsorship Grade

Type	Platinum	Gold	Silver
Amount (USD)	60,000	30,000	20,000
Duration	Luncheon Session or 90 minutes	60 minutes	30 minutes
Available day	First Priority on Day 2	Day 2	Day 1 or Day 3
Includes	Exhibition or Partnering Booth, Promotion Ticket (FCA, CA), Promotional Materials with Company Logo		

* For sponsorship benefits other than Company Presentation, see Sponsorship guidelines.

Company Presentation

Includes

Type	Detail	
Commonalities	Venue	Providing Conference Room (Room 317) adjacent to the Partnering Center and Exhibition Hall C, Gates 3,4. / Capacity up to 156 people (class type)
	Equipment for Presentation	Screen, Projection, MIC, Presentation remotes (Clicker), Monitor, Laptop, QR Scanner (for tracking attendance counting), 1 Staff (English)
	Interpretation service	Simultaneous interpretation service (including interpretation booth with 2 interpreters)
	Printed matter	Provide production materials such as banners including Company logo in the main design of BIO KOREA (can be changed through discussion)
	Promotion	Upload Session Information on Official Website under Conference Program
Luncheon Session	Lunch Box for Participate	Provide lunch boxes (KRW 50,000 value) for 180 people *Please see the photo below.



Company Presentation

Time	May 8(Wed)	May 9(Thu)	May 10(Fri)
	Room, 317	Room, 317	Room, 317
10:00~10:30	Opening Ceremony	Slot 6	Slot 14
10:30~10:50		Break	Break
10:50~11:20		Slot 7 ★	Slot 15
11:20~11:40		Break	Break
11:40~12:10		Slot 8	Slot 16
12:10~13:10	Platinum Only Luncheon 1	Platinum Only Luncheon 2	Platinum Only Luncheon 3
13:10~13:40	Slot 1 ★	Slot 9	Slot 17
13:40~14:00	Break	Break	Break
14:00~14:30	Slot 2 ★	Slot 10 ★	Slot 18
14:30~14:50	Break	Break	Break
14:50~15:20	Slot 3	Slot 11	Slot 19
15:20~15:40	Break	Break	
15:40~16:10	Slot 4	Slot 12	
16:10~16:30	Break	Break	
16:30~17:00	Slot 5	Slot 13	

★ Prime slot The time slot with the most conference attendees during BIO KOREA.

These slots will be prioritized for BIO KOREA 2024 sponsors (Platinum, Gold).

* Prioritized by sponsor grade and contract signing, the speakers and organizing session is up to the sponsored company.