

2024 BIO KOREA

International Convention

May 8(Wed) ~ 10(Fri), 2024 COEX_, SEOUL

Sponsorship Guideline

www.biokorea.org

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E. sponsor@biokorea.org

01 Overview



Title BIO KOREA 2024 International Convention

Date & Venue May 8(Wed) ~ 10(Fri), 2024 I COEX, SEOUL

Hosted by

Korea Health Industry Development Institute(KHIDI),
Chungcheongbuk—do

Organized by BIO KOREA Organizing Committee

Website www.biokorea.org

Program Business Partnering, Exhibition, Conference

Participants **NONEA2023 ** **NONEA2023 **

51 Countries, 780+ Companies 29,400+ International Participants



440+ Booths, 330+ Companies



1,300+ Meetings, 470+ Companies



32 Sessions, 170+ Speakers

02 Sponsorship Program



■ Packaged Sponsorship

Туре			Platinum	Gold	Silver
Amount (USD)			60,000	30,000	20,000
Promotion	Ticket	FCA (Full Convention Access)	5	4	1
		3-Day CA (3-Day Conference Access)	4	2	2
Offline	Exhibition	Exhibition Booth	4	2	2
		Partnering Booth	1	or 1	or 1
	Conference	Company Presentation	Luncheon Session or 90 minutes	60 minutes	30 minutes
			First Priority on DAY-2	DAY-2	DAY-1, 3
	Official Event	Welcome Reception	Playback Commercial Ad. / Logo Exposure on Invitation Letter	_	_
	Promotion Materials	Logo Exposure on Official Printed Materials (Brochure, Program book, Photo Wall)	1	1	1
		Logo Exposure on Registration Desk	1	_	_
		Logo Exposure at the Media Gate of Exhibition Hall	1	1	1
		Program Book Advertisement Page	1	1	1
Online	Website	Website	1	1	1
		Newsletter	1	1	1

^{*} All sponsorship applications are accepted based on first-come first-serve. * Sponsorship priority is given to exhibitors.

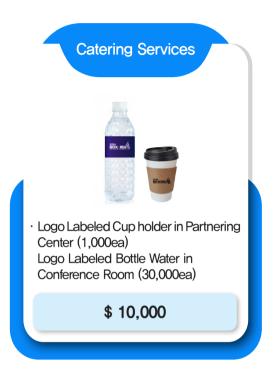


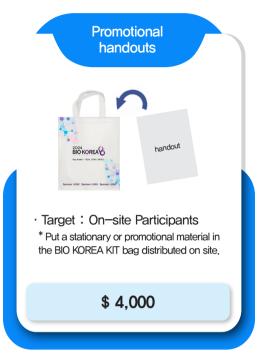


02 Sponsorship Program



■ Single Sponsorship Benefit Categories









^{*} The above images are for reference and subject to be changed,

03 Payment & Cancellation Policy



Payment & Cancellation Policy

To join BIO KOREA 2024 as a sponsor, please complete 'BIO KOREA 2024 Sponsorship Agreement Form' attached and send it to BIO KOREA Organizing Committee by e-mail.

Payment

- Upon receipt of the signed sponsorship agreement, an invoice will be issued upon confirmation of the application by the Organizing Committee.
- The payment schedule for selected Sponsor program and its amount due is as follows:
- 50% of total amount must be paid within 10 days of submission of the agreement
- 50% balance must be paid 4 weeks prior to the event
- * BIO KOREA Organizing Committee will provide Sponsorship benefits upon full payment.

Cancellation Policy

- Sponsor agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- This sponsorship agreement shall take effect after submitting the agreement form to the Organizing Committee, and a cancellation penalty shall be incurred according to the schedule below.
- Within 10 days of submission of the agreement: 0% cancellation fee
- After 10 days of submission of the agreement: 50% cancellation fee
- Within 30 days prior to the event: No refund allowed



Contact for BIO KOREA 2024

Sponsorship