



2024 BIO KOREA

International
Convention

2024. 5. 8 수 - 5. 10 금

PROGRAM

Business Partnering | Exhibition |
Conference | Invest Fair

BIO KOREA Organizing Committee

Tel 1661-0810

E-Mail exhibition@biokorea.org

www.biokorea.org

Exhibition Participation Guide

Event Overview

- **Title**

(Korean) 바이오 코리아 2024 국제 컨벤션
 (English) BIO KOREA 2024 International Convention
 (Abbreviation) BIO KOREA 2024
- **Duration**
 - Installation Period: May 6 (Mon) ~ May 7(Tue), 2024 - 2 days
 - **Exhibition Period: May 8 (Wed) ~ May 10(Fri), 2024 - 3 days**
 - Removal Period: May 10 (Fri), 2024, Night
- **Venue**

HALL C, COEX, Seoul
- **Hosted by**

Korea Health Industry Development Institute (KHIDI)
 Chungcheongbuk-do (Chungbuk)
- **Organized by**

BIO KOREA Organizing Committee
- **Open Hours**

	5.8 (Wed.)	5.9 (Thu.)	5.10 (Fri.)
Open	10:00	10:00	10:00
Close	17:00	17:00	16:00
- **Participation target**

Domestic and international biotech companies,
 Pharmaceutical companies, Venture Capital, Embassies of each
 country, Investment institutions, research institutions, etc.
- **Website**

www.biokorea.org
- **Inquiries**

BIO KOREA Organizing Committee
 - Tel: 1661-0810(2) / Fax: 02-585-4334
 - Email: exhibition@biokorea.org

Review of BIO KOREA 2023 Exhibition



338 Companies



18 Countries



449 Booths

Exhibition Participation Guide

Key Schedule

Classification	Date	Time	Details
Submission of Documents	April 6 (Sat.)	-	Deadline to submit various application forms (※ Refer to section on application documents)
Payment of Fees	April 6 (Sat.)	-	Deadline for balance payment of booth expense Deadline for payment of additional facility expense
Build-up Period/ Move-in Period	May 6 (Mon.)	08:00 ~ 20:00	Additional equipment construction (Standard Booth, Space Only) ※ Possible for vehicles to enter exhibit space
	May 7 (Tue.)	08:00 ~ 13:00	Bring in exhibits and booth equipment construction ※ <u>Vehicles allowed entrance into exhibit space until 12:00</u>
		13:00 ~ 17:00	Distribution entry passes (name tags/badges) (At the exhibition information desk in front of BIO KOREA exhibition office)
		13:00 ~ 20:00	Bring in exhibits
Exhibition Period	May 8 (Wed.)	08:00 ~ 09:00	Admission of Exhibitors
		10:00 ~ 17:00	Exhibit
	May 9 (Thu.)	08:00 ~ 09:00	Admission of Exhibitors
		10:00 ~ 17:00	Exhibit
	May 10 (Fri.)	08:00 ~ 09:00	Admission of Exhibitors
		10:00 ~ 16:00	Exhibit
Removal of Exhibits & Dismantlement	May 10 (Fri.)	16:00 ~ 19:00	Remove all exhibits and dismantlement booth ※ <u>Vehicles allowed entrance into exhibit space until 19:00</u>

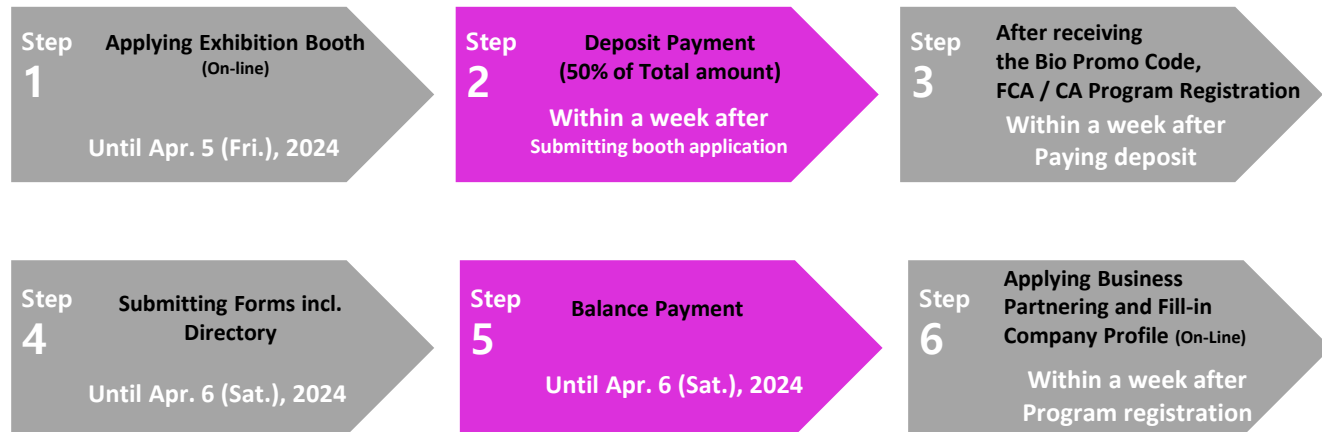
※Closing times during the duration of the exhibition is subject to change.

※The opening hours during the equipment construction period is 08:00 ~ 20:00. If additional activities are required after 20:00, then an additional cost will be incurred and must receive advanced approval from the organizing committee.

Exhibition Participation Guide

Application Process and Benefits

Application Process



Period of Applying and Benefits

Classification	Application Period	Discount Rate
Early-Bird	~Feb. 16 th , 2024	10% off
Pre-registration	~Mar. 8 th , 2024	5% off
Registration	~Apr. 5 th , 2024	
Consecutive years of participation	~Apr. 5 th , 2024	Additional 5% discount (BIO KOREA 2023 participants)

- 1) Conference & Business Partnering Free registration
 - 1~4 booths: FCA 1EA, CA 2EA
 - 5~8 booths: FCA 2EA, CA 4EA
 - Over 9 booths: FCA 3EA, CA 6EA
- 2) Providing 50 Invitation Tickets to Exhibition per exhibitor
- 3) Providing domestic and international promotion of participating company technology, product through BIO KOREA official media
- 4) Providing promotion of participating company through domestic and international media promotion
- 5) Providing meetings with overseas participating companies and overseas buyers

Exhibition Participation Guide

Booth Type and Participation Fee

Booth Type and Participation Fee

Classification		Amount (USD)	Exhibition area	Contents
Raw Space		USD 3,100	3m x 3m = 9m ²	<p>*Provide exhibition area 9m² only Participating company directly contacts construction company for booths installation</p> <p><i>*Construction Company must be registered by COEX</i></p>
Standard Booth		USD 3,400	3m x 3m = 9m ²	<p>*Standard Booth provision details</p> <ul style="list-style-type: none"> - System structure (3m*3m*h2.5m) - Floor (Pytex) 1EA - System Information Desk 1EA - Folding Chair 1EA - Spotlight 3EA - Banner Signboard 1EA - Outlet 2 hole 1EA
Premium Booth		USD 3,900	3m X 3m = 9m ²	<p>*Premium Booth provision details</p> <ul style="list-style-type: none"> - System structure (3m*3m*h2.5m) - Floor (Pytex) 1EA - System Information Desk 1EA - Round table 1EA, Chair 3EA - Spotlight 3EA - LED Sign 1EA - Outlet 2 hole 1EA

※ Raw Space and Premium Booth can be applied for minimum 2 booths

Provided Item List upon Booth Scale

Provided Items	9m ² (1 Booth)	18m ² (2 Booths)	27m ² (3 Booths)	36m ² (4 Booths)
System Stand (3m*3m*2.5m(h))	Y	Y	Y	Y
Floor (Pytex)	Y	Y	Y	Y
System Information Desk	1EA	1EA	1EA	1EA
Folding Chair	1EA	1EA	1EA	1EA
Spotlight	3EA	6EA	9EA	12EA
Banner signboard	1EA	2EA	3EA	4EA
Electrical Socket	1EA	1EA	1EA	2EA

Exhibition Participation Guide

Payment and Cancellation

Period of Payment

Payment Amount	Payment Deadline
Deposit Payment.(50% of Total Payment)	Within seven(7) days from the submission of the contract
Balanced Payment. (50% of Total Payment)	Until Apr. 6(Sat.), 2024

Payment Method (Bank transfer Only)

Name of Bank	National Agricultural cooperative Federation Chungcheongbuk-do sub-branch
Account No.	301-0083-4208-11
Swift code	NACFKRSEXXX
Beneficiary	BIO KOREA
Bank Address	82 Sang dang-ro Cheong juChungcheongbuk-do, Korea

Cancellation Fee

Cancellation Date	Cancellation Fee
Until Mar. 8(Fri.), 2024	Payment of 50% of the Participation Fee
From Mar. 9(Sat.) to Apr. 5(Fri.), 2024	Payment of 80% of the Participation Fee
After Apr. 6(Sat.), 2024	Payment of 100% of the Participation Fee

※ Penalty is the amount including VAT, and tax invoice cannot be issued.

(Value-added Tax Act 4-0-1)

※ The above penalty rule applies equally to the reduction of the initial application quantity.