

[C3] 2017 Wellness Symposium

Personal Wellness: Indicator, Behavior, QoL

April 14(Fri), 14:10~17:20 / Rm.318

Consumer demands for health promotion are changing the paradigm of healthcare from treatment to prevention. Since the introduction of wearable devices makes people easy to record and quantify personal activities, consumers' desire for personal wellness services grows further. In order to realize personal wellness behavior changes and motivation for healthy life should be accompanied, rather than simply collecting and managing lifelog and health data. Wellness symposium aims to share examples of personal wellness in the industry and research institutes and provide a place to discuss future strategies.

Speakers

14:10-14:40 Amway's Approach to Holistic Wellness: Making Wellness Attainable Through Science, Products, and Services

Kathryn M. Armstrong, Ph.D., Access Business Group, USA

14:40-15:10 Wellness Index and QoL Research

WS Kim, KHIDI

15:10-15:20 Session Break

15:20-15:50 Wellness Technology in Industry 4.0

KW Lee, Seoul National University

15:50-16:20 Personalized Cosmetics and Wellness Solution

JD Kim, Seongshin University

16:20-16:50 Incentive Based Wellness Program and Behavioral Change

CW Kim, Seoul Wse Convalescent Hospital

16:50-17:20 Gene Analysis and Wellness Solution

Brian Kang, Genoplan Korea